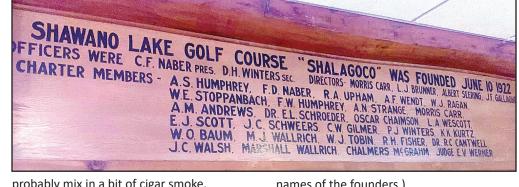
# PRESERVATION PRESS

### **SPRING 2024**

## Shalagoco

Ah, Spring.....robins and wild flowers, the unique smell of the first warm rain, the crack of baseball against bat, the ping of a Jack White hickory driver knocking a hard rubber Maxfli golf ball off a tee (okay, so maybe not exactly a "ping" in those days)......

Surely, these harbingers of spring were on the minds of a group of Shawano community leaders as they met in the winter of 1921-22 to discuss forming and building a golf course and club. Oh, and



probably mix in a bit of cigar smoke. Ergo: Shawano Lake Golf Course -Shalagoco – was founded June 10, 1922. (See photo of the clubhouse beam with the

names of the founders.)

Now, in its 102<sup>nd</sup> year Shawano Lake Golf Course continues to be known as "The Shal" by locals. Situated just off Shawano Lake and across Lake Drive from Shawano Lake County Park, built in 1921, the course provides challenging entertainment for thousands of linksters every year; including members, campers, league players and folks who make it an annual golf trip destination. In the mid-1930s, the developers sold the course to Martin "Marty" Gharrity, Sr. who was a teacher and athletics coach at Shawano High School. Marty Sr. built the house centered on the course. He was an innovator in many ways including using poured concrete for the basement foundation rather than the more, at the time, common concrete blocks which had replaced the stone walls of previous centuries. For a period of time, while Gharrity pursued other business interests, The Shal was operated by Ollie and Angie Hetzel on lease. In October of 1952, during the Hetzel's tenure, the clubhouse was completely destroyed by a fire. The subsequent rebuild exists today with some remodeling and enhancements. In 1957 Robert and Marilyn Schroeder purchased the course operating it until selling to Tom Knorr in 1993. Bob Schroeder was the son of Dr. E.L. Schroeder, one of the

club's founders. It was subsequently sold to a consortium of local business people

Shalagoco LLC has invested in improving the

course and hospitality facilities to assure that it remains a "go-to" venue of the

in 2006, the current owner-operators.

Shawano community.

The original Shalagoco Club House with free standing pro shop/starter shack/caddy check-in.



#### 2024 CALENDAR OF EVENTS

May 31 – June 1 ......Sundrop Dayz Beverage stands June 15..... Rhubarb Fest June-July-August ..... Museum Tours July 25-26-27 .....Charlie's Red Barn Aug 29 - Sept 2 . . . . . . . Shawano County Fair Exhibit Sept 8 ..... "Roll Back Time" Sept 15..... Headstones: Korean War (Woodlawn Cemetery, Shawano) Oct 21 ......Annual Members' Meeting

And be sure to check out our new website: www.shawanohistory.com

**CONTINUED ON PAGE 3** 

# PRESIDENT'S MESSAGE JESSE BORLEN



## SHAWANO COUNTY HISTORICAL SOCIETY

2023-24
BOARD OF DIRECTORS

Jesse Borlen President

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Lana Buelow Treasurer

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Jim Schmitt
Ron Schumacher

NEWSLETTER
Pat and Jim Kasten

As we begin our 84th year here at the historical society, I am filled with thankfulness and excitement. Firstly, I am very thankful for the support of the Shawano County community throughout the years. Not only for their financial backing, but for sharing their personal history and knowledge with us to preserve for future generations. The continued support of the community has allowed us to grow into something that we are very proud of, and we hope the community shares these feelings.

Secondly, I would like to thank Mike Eidahl and Tom Aumann for their service to the

Shawano County Historical Society. Although still on the board, Mike and Tom served faithfully as our President and Vice President for several years, both stepping down in November. It was under their leadership that the society continued to thrive, and I thank Mike for his

continued support stepping into Vice President role.

Lastly, I would like to thank the Shawano County Historical Society board of directors for putting their faith in me to lead them for the upcoming year, as well as all the volunteers, especially Lana Buelow, who put in countless hours promoting the mission of the society.

I look forward to the new year and new projects on the horizon. I am also excited to be partnering with Shawano Pathways to host a vintage bicycle event in the fall, as well as exploring a potential new exhibit space downtown (hopefully more to come). As always please stay in touch with us and check out our Facebook page and website.



## **GUIDING THE SOCIETY**

#### **VISION STATEMENT**

The vision of the Shawano County Historical Society to "enrich people's lives through history".

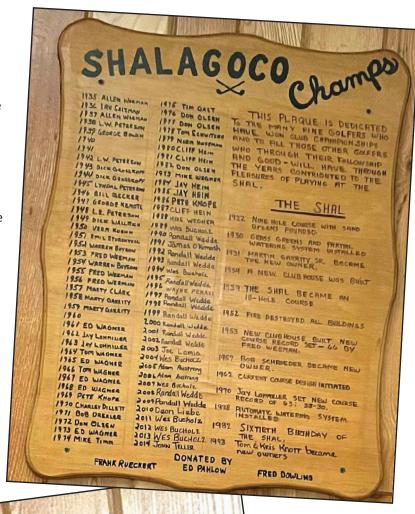
#### **MISSION STATEMENT**

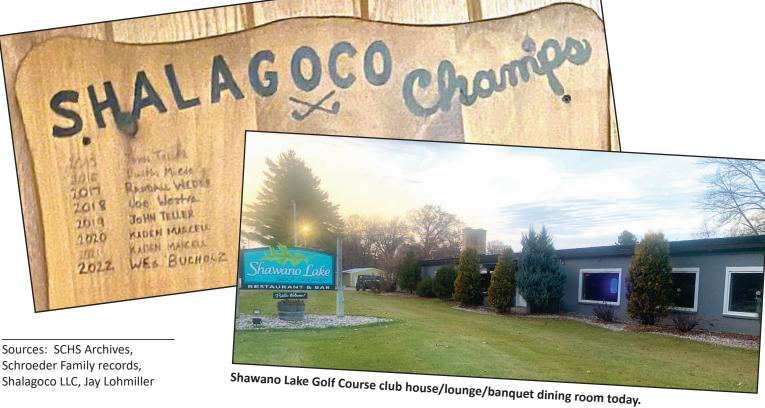
The mission of the Shawano County Historical Society is to "preserve the culture and history of Shawano County by creating a vibrant learning experience and serving as a resource for current and future generations".

## Shalagoco

#### Markers:

- The Shal's original putting surfaces weren't "greens" as sand provided the flat surfaces for putting, with rakes and brushes nearby to facilitate the holing strokes of each hole. The putting surfaces were converted to grass in 1931.
- The original clubhouse included four bowling lanes, restaurant and dining room/card room.. The building was destroyed by fire in 1952. The pro shop and locker rooms were free-standing and escaped the blaze. This building was razed in later years.
- The first officers were: C.F. Naber, President; D.H. Winter, Secretary. Club Directors were: Morris Carr, L.J. Brunner, Albert Seering and J.F. Gallagher.
- Starting (officially) in 1941, the Shal had a robust Ladies Golf Association. Esther Tischer was the initial Chairperson, with Elsie Engel, Secretary. Ladies Day golf meant playing the course, luncheon, bridge. In addition to home course activities, the ladies hosted jamborees inviting members from surrounding area golf clubs.
- Two of the most accomplished Shal-based golfers were Marty Gharrity, Jr. and Jay Lohmiller. Marty was the Wisconsin State Junior Golf Champion in 1957 and finished first in the USGA Junior Nationals that same year. Jay Lohmiller won the Wisconsin State Amateur Tournament in 1964, a match play victory at Blackhawk Country Club, Madison. Jay attributes many rounds of golf played with his grandfather Ira Weeks for learning and loving the game. Weeks, an early years regular at the club, is memorialized on a timber in the club house. He also observed: ".....playing those very small, but well-constructed and maintained greens for his mastery of the game.......hitting those 'postage stamp targets (a little golfer lingo here) certainly helped when playing tournaments around the country....."

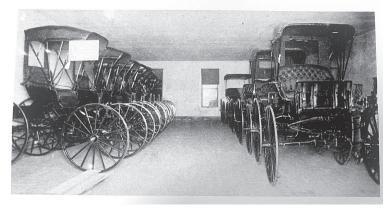




## Lift Those Buggies



Heck Hardware offered just about everything local farmers, tradesmen and homeowners needed.



Buggies offered for sale were hoisted to and stored in the attic of the North Cecil Street store.



The 'barn doors' through which the stored buggies moved are still visible at the back of the building now home to the Rustic Shed.

The Village of Bonduel has long been "on the route", from the 1850s when Rev. F. Bonduel traveled through while founding a Catholic mission in Keshena, to the railroad days and, of course, folks traveling to northern lake cabins and campgrounds. Also, a commercial hub surrounded by hundreds of dairy farms and almost as many cheese factories and creameries.

The need for farm equipment, tools, feeds/seeds/fertilizer attracted Henry G. Heck, a Milwaukee area hardware and implement business employee to the area in 1901. He was encouraged by his brother Hubert who owned and operated H.H. Heck Mercantile Company. Henry started H.G. Heck Hardware, originally in leased space, before building on Green Bay Street. With home and farm building projects accelerating in the area expansion was the next step. In 1907, Henry erected a new store on North Cecil Street.

The building stands today owned by Roxanne Tilleson operating as a unique gift and craft store known as the Rustic Shed. She keeps pictures and writings from the Heck Hardware days in a dedicated corner of her shop.

A unique part of the Heck Hardware business served as the foundation for this article.

Heck Hardware sold horse drawn buggies in its early years. The buggies in inventory were stored on the second floor of the building. They were uploaded and downloaded using a block and tackle pulley system at the back of the building.

#### **Historical landmarks of Heck Hardware:**

-Henry G. Heck arrived in Bonduel in 1901 at the suggestion of brother Hubert who was operating a general merchandise business on Green Bay St.

-H.G. Heck Hardware also operated on Green Bay Street until 1907 when a new and larger store was built on North Cecil Street.

- -In 1906 Henry took in Robert Specht as a partner.
- -In the 1930s Henry's son Lorenz partnered in the enterprise.
- -In 1948 Specht sold his share(s) to Barney Dussling with the business becoming known as Heck and Dussling Hardware.
- -In 1978 Lorenz's son Richard purchased the store, operating it until his passing in 1999.

-The Heck Hardware business was a Bonduel business fixture for almost a century adapting to the needs of the market place from horse-drawn buggies to gasoline-powered garden equipment.

Sources: Bonduel Community Archives, Roxanne Tilleson-Rustic Shed



Caspar "Cap" Wallrich was the guest speaker at the SCHS Annual Meeting in October 2023. Cap shared outtakes of family communications over the years. The Wallrich family has been extensively involved, and invested in, the Shawano Community since arriving from Kenosha County, Wisconsin in the 1850s. If it happened in Shawano a Wallrich was involved: chamber of commerce, banking, forestry and lumber, breeders cooperative, dairy cooperative, local politics, golf courses, etc. One of the letters Cap shared was written by Michael J. Wallrich, whose son William perished in the Second Battle

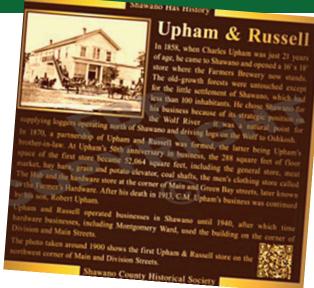
of Marne (France) in World War I. He was taking issue with the establishment of a Veterans of Foreign Wars post in Shawano. Mr. Wallrich argued there already existed an American Legion Post which was available to all service men. He was concerned about the conflict between those who actively served in war theaters overseas and those who did not have the "opportunity"; those

who were "prevented" from fighting overseas because of strategic needs stateside: ".....I would not care to have my son's name associated with any organization in this town that did not have the support of nearly every service man....."

(A VFW Post was eventually chartered in 1933, existing today as the Herbert E. McLaughlin Post 2723.)

Note: the SCHS annual meeting is held each October featuring financial and operational reports. It is open to the public. Watch for announcements on the SCHS web page: www.shawanohistory.org and Facebook page.

## Shawano Has History Project



Future visitors to

Shawano's Main Street and side streets will have the opportunity to learn about the history of the buildings they walk by.

Historical plaquing of Shawano's downtown business district, placed on the National Register of Historic Places in 1999, is a project of Shawano County Historical Society, Leadership Shawano County, Business Improvement District, City of Shawano and Shawano Country Chamber of Commerce. It started with the musings of Ben and Diane Hartwig after viewing building plaques in London, England and has steadily developed into reality.

The first plaque placed on a historic commercial building was sponsored by Dr. Amy Stuber, Cornerstone Chiropractic,

on the Upham and Russell Building on the corner of Main and Division Streets. Other plaques have been installed on Hartwig's Farmers Brewery and at Franklin Park, sponsored by Pure Essence Salon. The coordinators have identified more than forty buildings eligible for the plaques. Several more commitments are currently being processed.

For more information check out www.shawanohistory. org and click on "Historical Properties", or contact Michael Oberle or Ben Hartwig through SCHS.



Premier Community Bank, Shawano, employees used their MAD Day (Make a Difference) to work at SCHS last October. Pictured back row left to right: Dawn DeJung, Tom Pamperin, Tracy Conradt, Dan Duranceau. Front row: Luana Short, Laurie Schindler, Carrie Malueg

"Roll Back Time" Sunday, Sept. 8 1:00 - 4:30

Antique Bicycles

Pie and Ice Cream Social

**Beverage Booth** 

Sponsored by Shawano Pathways & Shawano County Historical Society

Wisconsin Wheelmen, a national club dedicated to keeping alive the heritage of American cycling, will be presenting *ROLL BACK TIME* at Heritage Park, Shawano on September 8 this year, sponsored by Shawano Pathways and Shawano County Historical Society.

The Wheelmen's presentation will bring to life the Golden Age of Bicycling, as they display and ride a rare collection of two-wheelers dating from the late 1800s through the balloon tire bikes of the 1930s to 60s. The men and women of Wheelmen will be in period costume with presentations on collecting and restoration as well as exhibits and demonstrations.

The back-in-time theme of the day will include an old-fashioned pie and ice cream social tent and old style beverage stand. Admission is free for the event as well as access to all Historical Society buildings from 1:00 – 4:30 p.m.

The mission of Wisconsin Wheelmen is to encourage old-fashioned cycling as part of modern living while following the historic development of the Draissine, Velocipede, Boneshaker, High Wheeler (Penny Farthing), Tricycle and High Wheel Safety and more

Many examples of these antiques will be on display.

Farmers Hardware was a long time institution in Shawano starting in 1871 as Marshall-Wells Stores on Main Street before moving to Green Bay Street. Harry Meyer, long time owner-operator, closed the business in 1974. Meyer was a Chamber Distinguished Citizen award recipient as well as its president, Mayor for ten years and active in everything Shawano in his life time.







## Headstones Cemetery Walk

## September 14, 2024



### Curator's Report

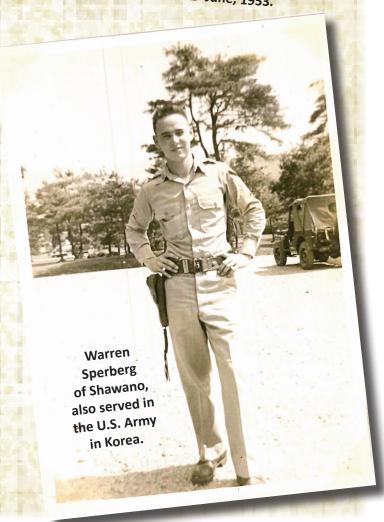
By Jesse Borlen, Curator

Throughout the past year and a half, we have been preparing to honor the veterans of the Korean Conflict at our Headstones Cemetery Walk in September. In the past, in preparation for this event, our archives at the Historical Society have been a major resource in researching the veterans of WWII, WWI, and the Civil War. However, when we first started developing our program for this year, we ran into a roadblock and discovered we had very little on the Shawano County veterans of the Korean Conflict. Thanks to one of our committee members and a dedicated researcher, Dave MacMurray, we were able to gather some great information. Dave has become a great asset and with his "boots to the ground" approach has collected photographs, letters, and other information on three of the five veterans we are highlighting.

The original problem led me to wonder how we may remedy the issue in the first place. Because the historical society usually lacks the manpower to go out and collect, we rely on families and individuals to donate the information to us. I encourage you if you have a veteran in your family to ask them to share their story and any photos or memorabilia. I also encourage you to share their stories with us for future generations. They served our country, and many have died for it. The greatest way of showing our gratitude and appreciation is by preserving and sharing their stories.



Kenneth Schneider of Green Valley served in the U.S. Army from January, 1952-October, 1953. He fought in Korea from June, 1952-June, 1953.



## It Takes A Village to Become a City

As the City of Shawano celebrates its first 150 years in 2024 it is worthwhile to review its humble beginnings and the leadership that guided the community through its growth.

In compliance with the statutes of the State of Wisconsin, Shawano was incorporated as a Village on March 11,1871. The first three "chief executive officers" of Shawano, while officially a

11,1871. The first three "chief executive officers" of Shawano, while officially a

Main Street 2024 looking south from Green Bay Street. Many new businesses have been started in recent years and older ones have adapted to current markets to make Main Street a vibrant venue for locals and visitors.

Village, were titled President. When it became a City titles were switched to Mayor and Council of Alders.

\*\*\*\*\*

H. E. Howe was elected as charter President of the Village.

Trustees: H.H. Martin, J.A. Winans, Jos. Maurer, Hiram Wescott.

Other officials:

Succeeding Village Presidents were: O. Andrews, 1872 and John Winans, 1873.



Shawano's Main Street was first paved in 1908.

On March 19, 1874 Shawano became a City

"....comprising of the same lands included in the Village charter....".

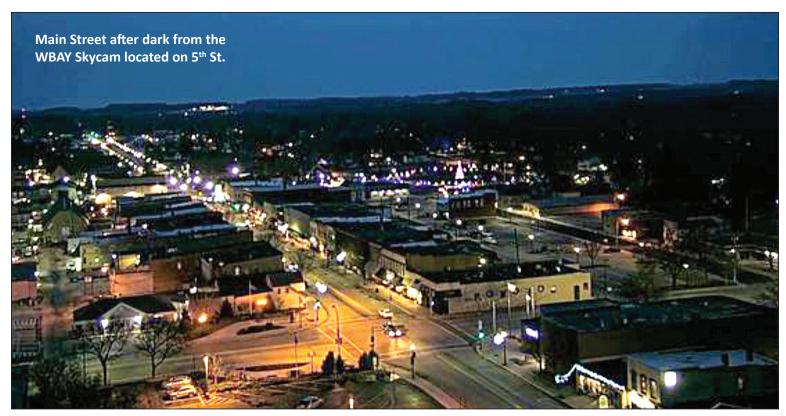
The City initially consisted of two wards.

The fire	st charter election was	held April 7, 1874:
May	or	. D.H. Pulcifer
Cler	k	. Spencer Wiley
Polic	ce Justice	. Henry Howe
Trea	surer	. J.M. Robinson
Alde	ers	Geo. W. Gibbs, President
		Henry Klosterman
		R.W. Lambert
		C.A. Raisler
		J.D. McGee
		C.L. Wiley
Supe	ervisors	. H. Nabor, M.H. McCord
Peac	ce Justice	. H.E. Howe, H.M. Loomer
Cons	stables	. Hiram Bruce, Fred Hawle

#### Subsequent Mayors (with election year):

ubsequent iviayors (with election year):			
	D. H. Pulcifer, 1874	. Chas. Upham, 1875	
	H. Nabor, 1876	. D. H. Pulcifer, 1877	
	K.M. Phillips, 1879	. H. Klosterman, 1880	
	Asa Hicks, 1881	. K.M. Phillips, 1882	
	Henry Hayter, 1883	. Louis Rollman, 1884	
	Henry Hayter, 1885	. E.E. Breed 1886	
	M. Miller, 1887	. E.J. Goodrick, 1888	
	Louis Rollman, 1889	. G.C. Dickenson, 1890	
	W.H. Murdock, 1891	. Chris Hill, 1892	
	Dewey George, 1893	. Louis Bold, 1895	
	O.O. Wiegand, 1896	. Henry McCord, 1897	
	D.E. Wescott, 1898	. Michael J. Wallrich, 1900	
	Edward Summers, 1906	. John Lieg <i>,</i> 1908	
	Frank Humphrey, 1910	. Bertsch Royer, 1912	
	King Weeman, 1918	. Albert Larson, 1920	
	Paul J. Winter, 1922	. Harry Meyer, 1932	
	Ernest Schroeder, 1938	. David Winter, 1942	
	Harry Meyer, 1944	. Sherb Dodge, 1948	
	David Winter, 1950	. Emil Juedes, 1956	
	Martin Weining, 1966	. Arvin Schrank, 1970	
	Martin Weining, 1974	. Fred Krueger, 1977 (acting)	
	Lee Schrader, 1978	. Russ Schmidt, 1996	
	Lorna Marquardt, 2002	. Jeanne Cronce, 2016	
	Ed Whealon, 2018	. Bruce Milavitz, 2021	

Sources: Archives, Shawano County Historical Society; Wisconsin State Historical Society; Shawano County Centurawano 1853-1953; Shawano County Sesquicentennial 1853-2003



## OUR THANKS FOR THESE DONATIONS

(received September 8, 2023 - March 15, 2024)

#### **Memberships**

#### **New Members**

Liz Radtke-Petri – Lifetime
Jerry Roloff – Lifetime
Tom Lundt – Lifetime
Gregory & Lesley Nemetz –
Premier
Dave MacMurray – Founders'
Cheryl Tiegs – Founders'

**Guardian - \$250** Stephen Fellman Peter Voy

Carol Riemer - Founders'

#### Premier - \$100

Aaron Damrau
Jim & Pat Kasten
Jim & Judi Judd
Lawrence Gueller
Sam & Wendy Crawford
Bruce Buettner
Judy Mohr
Randall & Mary Bohm
Karen Kupper
James Daniel
Michael & Sylvia Oberle
Ellen Ramlet
Joann Stein
Curt & Martha Knoke
Roger & Pat Strebig

#### **Cash Donations**

A special thank you to these Lifetime Members who provide additional annual donations to support our mission.

#### \$100+

Robert R Thomas
 Stacey Bartz

#### \$500+

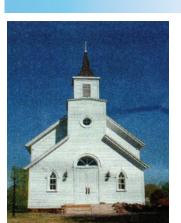
- Lenore Behnke -Robert A White

#### \$1,000+

-Lon & Ellen Swedberg -Suzanne Mitton Petru -Charles/Doug/Dan Podzilni, (in memory of Shawano Schweers Pioneers) -Timothy & Barbara Schmitt

#### **Memorials**

in memory of Carol Raeder John Salzmann



# Rent a Church for Your Event

Use it for weddings, reunions, anniversaries, memorial services, meetings, concerts special events.

The Old Tabor Church located in Heritage Park 524 N. Franklin Street Shawano, Wisconsin comfortably seats 60 adults

For more information on rates and availability, contact the Shawano County Historical Society at 715-526-3323 or email us at <a href="mailto:office@shawanohistory.com">office@shawanohistory.com</a>



The Stock Market and Stubborn Brothers partnered with SCHS for Spooky Downtown 2023 raising over \$1,000 for the society. Pictured here is SCHS Curator and President Jesse Borlen and Chelsea Gilling, Stock Market owner, in partnership with her sister Abigael Wallrich.



## A Man – and a Village - Named Zachow

Shawano's Heritage Park, corner of Franklin and First Streets, contains several buildings representing the areas past. Prominent is the one signed ZACHOW – the train depot, an exact replica of the one built and operated in the Village of Zachow in eastern Shawano County in the early 1900s.

The depot at Heritage Park was conceived, funded, designed, built and is maintained by the Zachow Historic Committee and is owned by the Shawano County Historical Society.

The Village of Zachow is named after William C. Zachow who, in 1906, bought 84 acres of land, selling 14 for a railroad right-of-way on a new rail line being developed between Green Bay and Eland in western Shawano County. A building boom ensued with homes and businesses constructed: 18 businesses and a population of 125. The depot is no longer in place, however, placards mark the spot. The village today is home of Graf Creamery, an award winning manufacturer of butter since 1926. Graf is part of the Grassland Dairy network headquartered in Greenwood, WI.



Downtown Zachow, Wisconsin 1949 as depicted in a diorama, from an aerial photo, which is featured in the replica depot. The scale is N-gauge which is 1:160 used by professional modelers. The sixteen foot long freight room of the depot was the perfect fit! This photo, only a partial view of the exhibit, includes 17 of the total of 48 buildings. Construction of the model structures began in 2005 by John Dornfeld, Milwaukee (Depots by John), with later assistance from Jim Rindt, Sheboygan Falls (Rindts Relics). The layout, with elevations and landscaping, was developed by Chris Comport, Merrill.

Work continued until 2013 when the depot was dedicated to the Shawano County Historical Society.

The larger buildings, from left to right: Farmers State Bank, Mert's Tavern, Keenway Grocery Store, Schmidt's Tavern, Radtke's Hardware, empty yellow grocery store, Dobratz Farm, apartment building in a former department store. Notice the ballplayers in the triangle in front of the store.

Along the railroad track are the Pauly and Pauly Cheese Co. (receiving and storage) and the C&NW Railroad Depot.

The SCHS website (www.shawanohistory.org) has a manual slide show which permits enlargement of 34 photos of Zachow.

To say William Zachow was omni-present in Shawano County is an understatement:

-Born in the Seymour area in 1857, his first stop in Shawano County was in Bonduel working at a general store.

-He started his own mercantile in Cecil in 1883. His Cecil-centered businesses included: Cecil Milling (grist mill) and Zachow Company which was engaged in livestock shipping, agriculture implement sales, saw mill and lumbering and real estate.

-In 1887 he married Mary A. Nabor, who later was one of the founders of Shawano County Historical Society (1940).

-In 1892 William purchased a half interest in the C.C. Nabor Co., Shawano, changed the business name to Nabor Drug Co. and became president.

-He was a founding investor in the Wolf River Paper and Fiber Company in 1894, now known as Shawano Specialty Papers of the Little Rapids Corporation..

-In 1901 he was elected an officer of the First National Bank of Shawano (now BMO). Subsequently, he founded the Cecil State Bank which was eventually purchased by Shawano National.

-Mr. Zachow passed away in 1935 after he and Mary lived their later years on Sawyer Street, Shawano.

Sources: SCHS Archives-Sikora Center, Zachow Historic Committee

## "SUMMER SPOTLIGHT" AT HERITAGE PARK

### -DEPOT TOURS-



Free Admission
SATURDAYS
JUNE-THRU-AUGUST
10:00AM-2:00PM



#### NATIONALLY ACCLAIMED REPLICA C&NW DEPOT

- Investigate an "operating" depot, circa 1920's
- · Listen to an "operating" railroad telegraph
- Experience the 1949 Village of Zachow diorama
- Hear interactive sound system on diorama
- View typical items from that era on freight platform
- Examine a 1901-style railroad outhouse
- See a 1906-era American Express Co. freight cart

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## WAYS YOU CAN HELP US FINANCIALLY

- *Membership\** Consider upgrading to a higher membership level when you receive your annual renewal information by mail. Encourage friends and family to join.
- *Cash Donations\** Monetary donations help us maintain historical documents and artifacts, adhere to professional museum and archival standards, maintain museum buildings, and pay operating expenses.
- *In-kind Donations*. Donations of goods and services allow us to keep operating expenses low and use the funds we raise for our programs and historic preservation.
- Other Ways to Donate
  - Utilize employer donation matching programs to benefit SCHS, such as Benevity Causes (Prudential), Thrivent Your Cause, Prevea Circle of Giving, ThedaCare community volunteer program.
  - Designate SCHS to receive merchant charity donations, such as Thrivent Choice Dollars.
  - Memorials on behalf of a missed loved one
  - Community Foundation grants
  - A gift of appreciated stocks, bonds, or real estate to the SCHS eliminates federal taxes on capital gains.
  - Use your required minimum distribution from your IRA as a tax free gift.
  - Make the SCHS a beneficiary of a percentage of your IRA, 401k, annuity, will, or trust.

<sup>\*</sup>Membership and Donations available online at www.shawanohistory.org